UNARCHIVE FORUM *The Image Reuse Ecosystem*

UnArchive Forum
The Image Reuse Ecosystem
Second edition, Rome, 25 - 28 May 2027

PROJECT AMPLIFIER
Call for projects

1. GENERAL INFORMATION

The second edition of UnArchive Forum - The Image Reuse Ecosystem will take place in Rome, from May 25 to 29, 2026, alongside the 5th edition of UnArchive Found Footage Fest (May 26-31, 2027). The international Forum, promoted by the Fondazione Archivio Audiovisivo del Movimento Operaio e Democratico (AAMOD), in collaboration with Archivio Luce, Cineteca Nazionale, DOC/it, Italian Archive Producer Association, Fédération Internationale des Archives du Film (FIAF), and a number of other institutional and private partners, is dedicated to the discussion and cooperation among all actors of archive cinema and creative reuse of images. A unique space for dialogue, a platform which brings together archives, libraries, institutions, scholars, service providers for conservation and restoration, directors, archive producers, producers, curators, film schools, commissioning editors, distributors, festival programmers… the ecosystem of archive cinema. The Forum features round tables, technical panels, and case-study presentations, but its beating heart lies in two types of public pitches: **Pitching the Archive**—a reversal of common practice in which archives and libraries propose their own materials on accessible terms for artistic reuse—and **Project Amplifier,** a space for in-depth analysis, vision, and relationship-building dedicated to reuse film projects and the activation of synergies within the archive cinema ecosystem.

The public pitch sessions are held in English, unless otherwise agreed.

In addition, the Forum will host a **networking hub and exhibition stands** for archives, libraries, and service providers specializing in conservation, restoration, and reuse throughout the entire duration of the event.

2. PROJECT AMPLIFIER

Project Amplifier

Project Amplifier is a **non-competitive** space that focuses on archive film projects, with specific attention placed on artistic genesis and production paths of reuse cinema. The objective is to trigger transversal synergies and give visibility to works with high potential, activating and connecting the different players that make up the archive cinema ecosystem.

Project Amplifier will host **from 8 to 10 national and international creative reuse projects**, currently in advanced development or production. Selected works will be presented before a qualified audience composed of archive and library managers, archive producers, scholars, producers, broadcasters, distributors, and festival curators. In addition to the authors, any producers and archival partners already involved in the project are welcome at the presentation. The presentation of each selected project will have a **30-minute slot**, divided as follows:

- **up to 15 minutes for the project presentation**: genesis, narrative and aesthetic treatment, reuse practices, necessary archival materials, budget and financial plan, and partners involved. Screening of a teaser or visual materials is recommended.
- **up to 15 minutes for questions**, feedback, proposals, and discussion with the audience.

The teams of selected projects will have access to the **networking hub and exhibition stands**, a B2B space open from 9:00 to 18:00 for meetings with professionals present at the Forum.

Eligibility Requirements

To participate in the selection, projects must meet the following requirements:

- **Progress status**: projects in the development or production phase (completed films are not admitted).
- **Use of Archives**: The project must involve the use of archival material (audiovisual, photographic, sound) for at least **50% of the total duration**.
- **Format**: Projects of every genre, duration, format, and nationality are admitted.

Selection Criteria

Projects will be evaluated by a commission of industry experts based on the following parameters:

- Relevance and centrality of archival materials.

- Ability to rework archival material in an original and creative way, with a contemporary and innovative language.
- Economic sustainability of the project.
- International potential of the project.
- Involvement of production entities and/or archival institutions.

Application Procedures
Applications must be submitted no later than 28 February 2027 to forum@unarchive.it
The documentation, which must be written in English, includes:

1. Project and Production Data

- **Project title** (or working title).
- **Director**: Name, contacts, and brief bio-filmography.
- **Producing entity if present**: Indicate the production company, collective, or institution responsible for the project.
- **Partner archives, if present**: List any archival institutions, libraries, or funds that have already confirmed collaboration or availability of materials.

2. Progress Status and Type

- **Current phase:** (Advanced development / Production).
- **Genre/Format:** (Documentary, Feature film, Experimental, Series, etc.).

3. Financial plan

4. Content and Vision

- **Logline** (max 3000 characters)
- **Synopsis** (max 1500 characters)

- **Brief treatment and director's notes** with focus on forms of archive reuse (max 3000 total characters).
- **Description of archival materials and their origin** (max 1500 characters).
- **Bio-filmography of the director and profile** of the any production entity or archival institution.
- **External Link**: Teaser, mood board, other visual materials (with password if necessary).

5. Attachments (If available)

- **Dossier**

If selected, the fee for taking part in the pitches for the second edition is €100, which includes accreditation to UnArchive Fest and UnArchive Forum for two representatives of the selected projects.

Selected projects will have the opportunity to:

- Publicly present the project during the UnArchive Forum.
- Participate in **One-to-One** meetings with producers, distributors, commissioning editors, and representatives of international archives and other professionals present at the Forum.

Terms of Participation

Representatives of selected projects commit to:

- **Presence**: Guaranteeing the physical presence in Rome of at least one representative (preferably the director and/or the producer) during the dates of the Forum (May 25-28, 2027).
- **Materials**: Promptly providing the materials requested for the catalogue (texts, photos, stills) within the deadlines communicated after selection.
- **Hospitality**: Autonomously covering travel and accommodation expenses.
- **Facilitations**: Participation in the Forum and accreditation for the festival.

- **Credits**: Including the **UnArchive Forum logo** in the end credits of the finished film with the wording *"Presented at PROJECT AMPLIFIER UnArchive Forum 2027"*.

The organisation reserves the right to change dates, times, activities and venues where necessary, and will notify participants promptly of any changes.

3. CONTACTS

UnArchive Forum Office Email: forum@unarchive.it

4. DATA PROCESSING AND INTELLECTUAL PROPERTY

Processing of personal data (Art. 13 EU Regulation 2016/679 – GDPR) The Data Controller is the **Fondazione Archivio Audiovisivo del Movimento Operaio e Democratico (AAMOD)**, based in Rome, Via Ostiense 106 – 00154 Rome, email: eventi@aamod.it, website: www.aamod.it. The Data Protection Officer (DPO) can be contacted at the email address: dpo@aamod.it – PEC: leonardosrl@interfreepec.it.

Personal data provided by participants will be processed exclusively for purposes related to the management of applications, evaluation by the commission, organization and promotion of **UnArchive Forum 2027**, publication of submitted materials (synopses, bios, stills, logos) on the official website, in the catalogue, and on the event's institutional channels, as well as for any administrative and accounting obligations required by applicable law.

The processing is based on Art. 6(1)(b) GDPR (pre-contractual measures), Art. 6(1)(c) GDPR (legal obligations), and Art. 6(1)(f) GDPR (legitimate interest of the Data Controller in promoting and documenting the event).

Data will be processed using IT and paper-based tools in compliance with the principles of lawfulness, fairness, transparency, and security, and may be communicated to parties involved in the organization of the event or entrusted with technical and administrative services. If digital platforms with servers located outside the European Economic Area are used, the transfer will take place in compliance with Arts. 44 et seq. GDPR.

Data will be retained for the time necessary to manage the 2027 edition and, where applicable, for the periods required by civil and tax law; published materials may be retained for the event's documentary and archival purposes.

Data subjects may exercise their rights under Arts. 15–22 GDPR by writing to eventi@aamod.it or to the DPO; it is also possible to lodge a complaint with the Italian Data Protection Authority (www.garanteprivacy.it). Providing personal data is necessary to participate in the selection process; participation in this call implies acknowledgment of this privacy notice.